

**Course Title:** Public Speaking  
**Board Approval Date:** September 15, 2020  
**Credit / Hours:** 1.0

**Course Description:**

Public Speaking is designed to help students become better communicators through a study of effective listening, noticing, speaking, and writing. The course offers guided instruction and specific feedback on a variety of presentations aimed to make students both career- and college-ready.

**Learning Activities / Modes of Assessment:**

Speeches: preparation and presentation  
Quizzes  
Discussions  
Teamwork / Class participation  
Project-based skill building  
Skill practice  
Final exam

**Instructional Resources:**

*Mindful Teaching and Teaching Mindfulness* (teacher copy)

*How to Win Friends and Influence People* (teacher copy)

*Brain Gym* (teacher copy)

TED Talks

Various websites

iPads

Schoology

Notability

YouTube (class channel)

Curriculum:  
 Course: Public Speaking

|  |
|--|
| <b>Unit 1: Understanding Communication</b> |
|--|

| Know:  | Understand:   | Do:  |
|--|---|--|
| <ul style="list-style-type: none"> <li>- how to use body language effectively when speaking and listening</li> <li>-proper etiquette for active listening and speaking in group situations</li> <li>-Brain Gym exercises to improve active listening</li> <li>-strategies for eliminating verbal clutter from speaking</li> <li>-how to use Power Pose for building confidence</li> <li>-how to use gentle movement and deep belly breathing for stress relief and mental clarity</li> <li>-the significance of authenticity in public speaking</li> <li>-the role of mindfulness in speaking and listening</li> <li>-the superpower of smiling and the scientific benefits</li> </ul> | <ul style="list-style-type: none"> <li>-Verbal clutter</li> <li>-Active listening</li> <li>-Body language</li> <li>-Power Pose</li> <li>-Listening etiquette</li> <li>-Brain Gym</li> <li>-Mindfulness</li> </ul> | <ul style="list-style-type: none"> <li>-practice effective body language while speaking and listening</li> <li>-demonstrate listening and speaking etiquette in group discussions</li> <li>-eliminate verbal clutter from formal speaking and decrease verbal clutter from informal speaking</li> <li>-practice Power Pose, breathing exercises, and gentle movement</li> <li>-critique the speech of others constructively</li> <li>-use mindfulness techniques in speaking and listening</li> <li>-analyze facial expressions and express a mindful countenance</li> </ul> |
|  |   |  |

**Unit 2: Vocal Mechanics**

| Know:  | Understand:  | Do:   |
|--|--|---|
| <ul style="list-style-type: none"> <li>- how to use the voice effectively when speaking</li> <li>-strategies for eliminating uptalk and vocal fry from speaking</li> </ul> | <ul style="list-style-type: none"> <li>-pitch, volume, rate, quality/tone, articulation, elocution, pauses, energy</li> <li>-uptalk</li> <li>-vocal fry</li> </ul> | <ul style="list-style-type: none"> <li>-practice effective vocal mechanics while speaking</li> <li>-analyze and critique effective vocal mechanics in others</li> <li>-eliminate uptalk and vocal fry from formal speaking</li> </ul> |
|  |  |   |

### Unit 3: Understanding Rhetoric

| Know:  | Understand:  | Do:   |
|--|--|---|
| <ul style="list-style-type: none"> <li>-10 or more rhetorical devices by definition and example</li> <li>-the function of rhetorical devices in speech writing</li> <li>-examples of great speeches that use rhetorical devices</li> <li>-how to incorporate rhetorical devices into a speech</li> </ul> | <ul style="list-style-type: none"> <li>--alliteration</li> <li>-allusion</li> <li>-anadiplosis</li> <li>-anaphora</li> <li>-antithesis</li> <li>-assonance</li> <li>-ethos</li> <li>-extended metaphor</li> <li>-hyperbole</li> <li>-litotes</li> <li>-logos</li> <li>-metonymy</li> <li>-parallelism</li> <li>-pathos</li> <li>-personification</li> <li>-synechdoche</li> <li>-tricolon</li> </ul> | <ul style="list-style-type: none"> <li>-identify rhetorical devices used in speeches</li> <li>-demonstrate the ability to use rhetorical devices effectively in speech writing</li> </ul> |
|  |  |   |

### Unit 4: Understanding Effective Language

| Know:  | Understand:  | Do:   |
|--|--|---|
| <ul style="list-style-type: none"> <li>-how to use and hear/identify the nuance of language effectively in formal and informal speaking</li> </ul> | <ul style="list-style-type: none"> <li>-emphasis</li> <li>-tone</li> <li>-cliches</li> <li>-slang/diction</li> <li>-grammar</li> </ul> | <ul style="list-style-type: none"> <li>practice effective language in formal and informal speaking</li> <li>-adjust language to the audience</li> <li>-listen for and identify the effective language used by others</li> </ul> |
|  |  |   |

### Unit 5: Speaking Formally

| Know:   | Understand:  | Do:  |
|---|--|--|
| <ul style="list-style-type: none"> <li>-how to organize a formal speech with an introduction, body and transitions, and conclusion</li> <li>-how to prepare for and deliver a variety of formal speeches</li> <li>-how to incorporate research to increase audience trust through ethos and logos</li> <li>-how to determine personal speaking strengths and delivery styles</li> </ul> | <ul style="list-style-type: none"> <li>-ethos</li> <li>-logos</li> <li>-pathos</li> <li>-pissos</li> <li>-pecha kucha</li> <li>-elevator pitch</li> <li>-eulogy</li> <li>-elegaic</li> </ul> | <ul style="list-style-type: none"> <li>-prepare, practice, and present the following formal speeches: a past, present, future speech of extended introduction; a eulogy; a pecha kucha; a Pep Talk (meditational or motivational); and various elevator pitches</li> <li>-learn a variety of digital platforms for use in recorded presentations</li> <li>-practice preparing and delivering scripted and unscripted speeches to develop awareness of most effective personal speaking style</li> <li>-incorporate sound research effectively and clearly in speeches</li> <li>-demonstrate the art of effective and aesthetic props and slides</li> </ul> |
|   |  |  |

### Unit 6: Speaking Informally

| Know:  | Understand:   | Do:  |
|--|---|--|
| <ul style="list-style-type: none"> <li>-how to organize an informal speech with an introduction, body and transitions, and conclusion</li> <li>-how to prepare for and deliver a variety of informal speeches</li> </ul> | <ul style="list-style-type: none"> <li>-impromptu</li> <li>-extemporaneous</li> </ul> | <ul style="list-style-type: none"> <li>-prepare, practice, and present the following informal speeches: Impromptus, partner practice of skills, rhetoric, and effective language; either/or persuasive speeches; jokes and storytelling</li> <li>-practice preparing and delivering unscripted speeches to develop awareness of go-to tools</li> </ul> |
|  |   |  |

### Unit 7: Speaking and Reading for Special Occasions

Know:

Understand:

Do:

|   |  |  |
|---|--|--|
| <ul style="list-style-type: none"><li>-how to organize a special occasion speech with an introduction, body and transitions, and conclusion</li><li>-how to prepare for and deliver a variety of special occasion speeches/readings</li><li>-how to introduce a formal reading</li><li>-how to mark a script for an oral interpretive reading</li></ul> | <ul style="list-style-type: none"><li>-tone</li><li>-elocution</li><li>-articulation</li><li>-vocal pitch</li><li>-oral interpretation</li></ul> | <ul style="list-style-type: none"><li>-prepare, practice, and present the following special occasion speeches and/or readings: a newscast, a formal announcement, a public reading, an interview, a nomination, a tribute, a toast, an introduction, and oral interpretation</li></ul> |
|   |  |  |

## Pacing Guide

| <b>Course Unit (Topic<br/>Periods)</b> | <b>Length of Instruction (Class</b> |
|--|-------------------------------------|
|--|-------------------------------------|

Course: **Public Speaking**

|   |           |
|---|-----------|
| <b>Unit 1: Understanding Communication</b>                | <b>10</b> |
| <b>Unit 2: Vocal Mechanics</b>                            | <b>5</b>  |
| <b>Unit 3: Understanding Rhetoric</b>                     | <b>8</b>  |
| <b>Unit 4: Understanding Effective Language</b>           | <b>5</b>  |
| <b>Unit 5: Speaking Formally</b>                          | <b>45</b> |
| <b>Unit 6: Speaking Informally</b>                        | <b>10</b> |
| <b>Unit 7: Speaking and Reading for Special Occasions</b> | <b>7</b>  |